

麗澤大学大学院 経済研究科 修士課程

過去問題 〈2022年度 入学試験問題〉

※2024年度【一般選抜】試験は実施されなかったため、2022年度の問題を公開します

REITAKU UNIVERSITY CHIKURO HIROIKE SCHOOL OF GRADUATE STUDIES

BUSINESS ADMINISTRATION: MASTER COURSE

WRITTEN EXAMINATION

DATE OF THE EXAM: OCTOBER 10TH, 2021

EXAM INSTRUCTIONS:

Please read the exam instructions carefully,

1. the estimated time for the exam is 90 minutes: 9:40 am - 11:10 am.
2. the exam consists of two sections A and B; answers on both sections A and B are compulsory.
3. use the provided Answer Sheets only to write your answers on the exam questions.
4. note that this is the closed-book exam, therefore, any books, any notes or any electronic devices are not allowed on the exam, except the provided language dictionaries (English-Japanese, Japanese-English, English-Korean, English-Chinese).
5. write your Examinee Number and your name on each of the Answer Sheets to start the exam.
6. specify the Topic Number on the Answer Sheet in section B.
7. use English language to answer the exam questions.

SECTION A: Total one topic

Please provide your answer on the topics below;

Task: identify and explain in writing (around 100 words) the major elements composing the topic.

1. DEMING CYCLE THEORY

SECTION B: Total nine topics

Please provide your answer on any two topics from the list below;

Task: identify and explain in writing (around 100 words) the major elements composing each topic (select any two topics from the list below).

1. ROI AND ROE AS A PERFORMANCE MEASUREMENT
2. EFFICIENT MARKET HYPOTHESIS
3. CORPORATE GOVERNANCE
4. DIGITAL MARKETING
5. KNOWLEDGE MANAGEMENT
6. JUST-IN-TIME SYSTEM
7. SWOT ANALYSIS
8. M & A (MERGER AND ACQUISITION)
9. THEORY OF AIDMA