

令和3（2021）年度

經濟研究科

修士課程・博士課程

入学試験問題集

Web 公開用

<筆記試験>

麗澤大学大学院

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經濟研究科

修 士 課 程

REITAKU UNIVERSITY CHIKURO HIROIKE SCHOOL OF GRADUATE STUDIES
BUSINESS ADMINISTRATION: MASTER COURSE
WRITTEN EXAMINATION

DATE OF THE EXAM: OCTOBER 10TH, 2020

EXAM INSTRUCTIONS:

Please read the exam instructions carefully,

1. the estimated time for the exam is 90 minutes: 10:10 am - 11:40 am.
2. the exam consists of two sections A and B; answers on both sections A and B are compulsory.
3. use the provided Answer Sheets only to write your answers on the exam questions.
4. note that this is the closed-book exam, therefore, any books, any notes or any electronic devices are not allowed on the exam, except the provided language dictionaries (English-Japanese, Japanese-English, English-Korean, English-Chinese).
5. write your Examinee Number and your name on each of the Answer Sheets to start the exam.
6. specify the Topic Number on the Answer Sheet in section B.
7. use English language to answer the exam questions.

SECTION A: Total one topic

Please provide your answer on the topics below;

Task: identify and explain in writing (around 100 words) the major elements composing the topic.

1. PORTER'S FIVE FORCES ANALYSIS

SECTION B: Total nine topics

Please provide your answer on any two topics from the list below;

Task: identify and explain in writing (around 100 words) the major elements composing each topic (select any two topics from the list below).

1. CORPORATE SOCIAL RESPONSIBILITY
2. RESOURCE-BASED VIEW OF THE FIRM
3. DEMING CYCLE THEORY
4. PPM (PRODUCT PORTFOLIO MANAGEMENT)
5. BREAK-EVEN POINT
6. JUST-IN-TIME SYSTEM
7. SWOT ANALYSIS
8. M & A (MERGER AND ACQUISITION)
9. THEORY OF AIDMA

經濟研究科

博士課程

令和3年度(2021年度)
大学院 経済研究科(博士課程) 入学試験

I. 英語

下の問題(1)(2)の中から1問を選択し、全文を日本語に訳しなさい。

(1)

<250words 程度の英文が入ります。>

(Adapted from *Purpose-driven Organizations*, [Carlos Rey and et.al.](#),
[2019](#) Palgrave Macmillan,pp.5-6)

(2)

<200words 程度の英文が入ります。>

(Adapted from Rita A. Gardiner, A Critique of the Discourse of Authentic Leadership, [*International Journal of Business and Social Science*](#), Vol. 2 No. 15; August 2011 Web.)