### 令和 3 (2021) 年度

## 経済研究科

修士課程 • 博士課程

# 入学試験問題集 Web 公開用

<筆記試験>

# 麗澤大学大学院

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·掲載入試年度:令和3 (2021)年度

## 経済研究科

修士課程

# REITAKU UNIVERSITY CHIKURO HIROIKE SCHOOL OF GRADUATE STUDIES BUSINESS ADMINISTRATION: MASTER COURSE WRITTEN EXAMINATION

DATE OF THE EXAM: OCTOBER 10<sup>TH</sup>, 2020 EXAM INSTRUCTIONS:

Please read the exam instructions carefully,

- 1. the estimated time for the exam is 90 minutes: 10:10 am 11:40 am.
- 2. the exam consists of two sections A and B; answers on both sections A and B are compulsory.
- 3. use the provided Answer Sheets only to write your answers on the exam questions.
- 4. note that this is the closed 'book exam, therefore, any books, any notes or any electronic devises are not allowed on the exam, except the provided language dictionaries (English-Japanese, Japanese-English, English-Korean, English-Chinese).
- 5. write your Examinee Number and your name on each of the Answer Sheets to start the exam.
- 6. specify the Topic Number on the Answer Sheet in section B.
- 7. use English language to answer the exam questions.

#### **SECTION A: Total one topic**

Please provide your answer on the topics below;

<u>Task</u>: identify and explain in writing (around 100 words) the major elements composing the topic.

#### 1. PORTER'S FIVE FORCES ANALYSIS

#### **SECTION B: Total nine topics**

Please provide your answer on any two topics from the list below;

<u>Task</u>: identify and explain in writing (around 100 words) the major elements composing each topic (select any two topics from the list below).

- 1. CORPORATE SOCIAL RESPONSIBILITY
- 2. RESOURCE-BASED VIEW OF THE FIRM
- 3. DEMING CYCLE THEORY
- 4. PPM (PRODUCT PORTFOLIO MANAGEMENT)
- 5. BREAK-EVEN POINT
- 6. JUST -IN-TIME SYSTEM
- 7. SWOT ANALYSIS
- 8. M & A (MERGER AND ACQUISITION)
- 9. THEORY OF AIDMA

## 経済研究科

博士課程

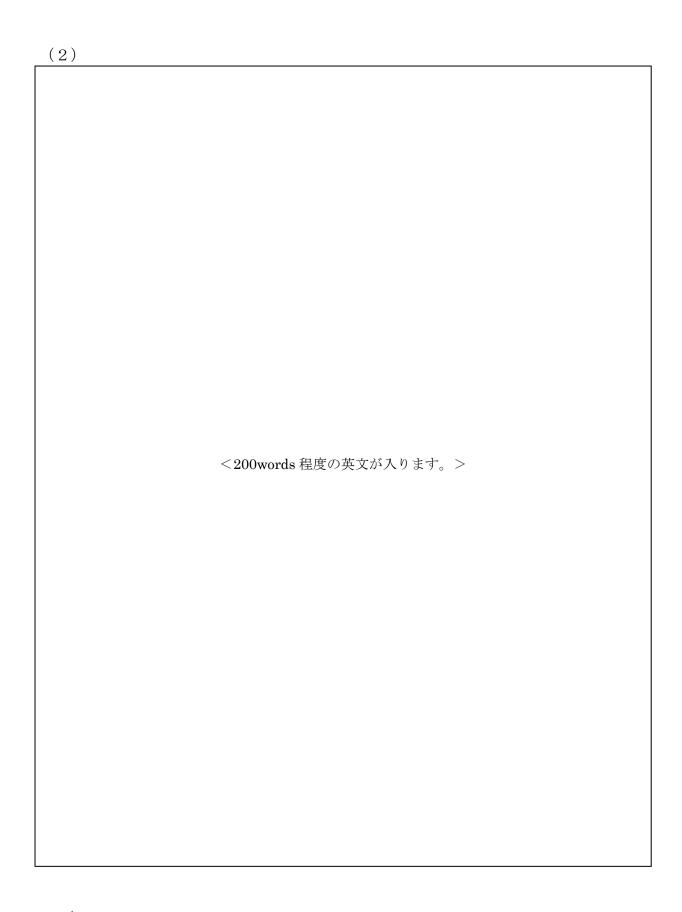
### 令和3年度(2021年度) 大学院 経済研究科(博士課程)入学試験

### I. 英 語

下の問題(1)(2)の中から1問を選択し、全文を日本語に訳しなさい。

(1)	
	<b>~9501</b> 和座の芸士が入ります。 >
	<250words 程度の英文が入ります。>

(Adapted from *Purpose-driven Organizations*, <u>Carlos Rey and et.al.</u>, <u>2019</u> Palgrave Macmillan,pp.5-6)



(Adapted from Rita A. Gardiner, A Critique of the Discourse of Authentic Leadership, *International Journal of Business and Social Science*, Vol. 2 No. 15; August 2011 Web.)